



BASH BOXING PRESENTS



OCTOBER 22, 2010  
GLENDALE CIVIC AUDITORIUM



**ART & BOXING**  
PROMOTIONS

in association with

**BASH**  
BOXING

PRESENTS

Live  
CHAMPIONSHIP  
BOXING

KHABIB "THE CRAZY RUSSIAN"  
**SULEYMANOV**

HOLLYWOOD, CALIFORNIA  
10/0/1 (KOS)

VS.

JAVIER "EL GIRITO"  
**GALLO**

IRVINE, BAY AREA CALIFORNIA  
17/1/1 (KOS)

**NABO**  
BANTAMWEIGHT  
TITLE

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TAVERN ON BRAND

metroPCS  
Permission to speak freely

**F4**  
STUDIOS  
.NET

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**JONS**  
Marketplace

**OUTBACK**  
STEAKHOUSE

**HOLLYWOOD**  
LAW CENTER

**GLENDALE  
GLORY**  
3

Featuring  
TOP RANKED  
LOCAL FIGHTERS

Anatoly  
"The Dragon Man"  
**Dudchenko**  
West Hollywood, CA  
9-2/17 KOS

Jesús  
"El Gordo"  
**Hernández**  
Huntington Park, CA  
8/0/2/12 KOS

Holly  
"Lil Bear"  
**Lawson**  
Los Angeles, CA  
PRO DEBUT

Aaron  
**Martinez**  
East Los Angeles, CA  
13-1-1/13 KOS

Sugar  
Ray  
**Beltran**  
Los Angeles, CA  
23-4/115 KOS

Deon  
"The Natural"  
**Elam**  
Van Nuys, CA  
12-1/6 KOS

FRIDAY  
OCTOBER  
**22**

FOR TICKETS  
**626-388-8888**  
OR  
**WWW.GLENDALEGLORY.COM**

*Glendale Civic Auditorium*  
1401 N. Verdugo Rd., Glendale, CA 91208  
DOORS OPEN @ 7PM  
FIRST BOUT @ 8PM





# PRESS RELEASE



## **Suleymanov vs. Gallo To Fight For NABO Bantamweight Title in Glendale, CA Popular GLENDALE GLORY Boxing Series Returns On Friday, October 22nd**

Glendale, California (September 27, 2010) – Undefeated Bantamweight Khabir "The Crazy Russian" Suleymanov (10-0, 4KOs) looks to continue his ascent in the Bantamweight division when he takes on Javier "El Grito" Gallo (17-1-1, 9KOs) for the Vacant NABO Bantamweight Title. The 10 round Main Event will headline GLENDALE GLORY 3 at the Glendale Civic Auditorium on Friday, October 22, 2010.

GLENDALE GLORY, the exciting and increasingly popular boxing series promoted by Art of Boxing Promotions in association with Bash Boxing, will return with another pro boxing card filled with great matchmaking and world class fights. The last Glendale Glory show featured a sold out crowd and Fight Of The Year Candidate when Roman "Made in Hell" Karmazin rose off the canvas from a devastating knockdown to knock out Dionosio "Mr. Knockout" Miranda on the season premiere of ESPN's "Friday Night Fights" series. A celebrity crowd including Heavyweight contenders James Toney, Lamon Brewster, and Audley Harrison, Middleweight contender Sergio Mora, unbeaten Super Welterweight contender Vanes Martirosyan, former world champions Wayne McCullough, Terry Norris, and Vince Phillips, female fighter Mia St. John, boxing manager Jackie Kallen, actors Charles Dutton and Cedric the Entertainer, and singer Brian McKnight took in the action from ringside.

Suleymanov, originally from Chelyabinsk, Russia, now living in Hollywood, California and training out of Freddie Roach's Wildcard Boxing Club, won the New York Golden Gloves as an amateur and has yet to taste defeat as a pro. Gallo, originally from Tijuana, Baja California, Mexico and now living in Buena Park, California, has had standout amateur (15-1) and pro (17-1-1) careers and is the #13 ranked fighter in the NABO. Both fighters had signed to face then NABO Champion Chris Avalos before Avalos lost his title to Christopher Martin on Shobox last month. The NABO title was then ruled vacant because Martin had failed to make the requisite weight for the title.

The GLENDALE GLORY 3 undercard will feature several well-regarded local fighters including Cruiserweight veteran of The Contender reality show, Deon "The Natural" Elam (12-1), world ranked lightweight "Sugar" Ray Beltran Jr. (23), Glendale Glory veteran Anatoliy "The Dragon Man" Dudchenko (9-2), East L.A. welterweight Aaron Martinez (13-1-1), undefeated Huntington Park Featherweight Jesus "El Pollo Hernandez (8-0-2), and the pro debut of Holly "Lil Bear" Lawson. Lawson's debut fight will mark the first female fight in Glendale, California history.

Tickets to GLENDALE GLORY 3 can be purchased online by going to [www.BashBoxing.com](http://www.BashBoxing.com) or by calling the GLENDALE GLORY hotline at (626) 388-8888. GLENDALE GLORY 3 takes place on Friday, October 22, 2010 at the Glendale Civic Auditorium. Doors Open at 7:00 pm, First Bout is at 8:00 pm. Tickets start at \$50.



## Fighter Sponsorship Opportunity

- "Billboarding"
  - Boxer Robe, Boxer Shorts, Ring T-shirt, Ring Hat, Shoes, Gloves
  - Fight Team & Corner Crew Jackets and Hats





# Event Sponsorship

- National and International Exposure
  - Ring Logo Placement
  - Ring Post/Bumper Logo Placement
  - Step and Repeat Banner Signage
  - Ring Card Logo Placement
  - Logo Placement on Television Graphics
  - Brand Recognition in Press Releases, Email Blasts, Radio and Newspaper Advertisement
- Local Exposure
  - Print Collateral: Logo placement in fight program ad, poster, scorecard, flyers, coupons, and other promotional material
  - Arena Sign and Banner Branding
  - “In Ring” Fight Sponsorship: Opportunity to have key employees and customers award the winner and take pictures
  - Product Placement In Arena
  - PA Announcements By Ring Announcer



YOUR  
LOGO  
HERE



# Other Sponsorship & VIP Opportunities

- "Presented By" Sponsorship
- Official Weigh-In
- Press Conferences
- Private Workouts And Sparring Sessions
- "Meet And Greet" Session With Fighters
- Celebrity Photo And Autograph Session
- VIP Ringside Seating With Drink Service
- VIP After Party Access





**GLENDALE GLORY SPONSORSHIP RATE CARD**

Four Ringside tickets included with every \$1000 spent on Sponsorship (\$600 Value)

<b>CIVIC AUDITORIUM SIGNAGE AND LOGO PLACEMENT</b>	<b>PRICE</b>
Interior Arena Display Banner (sponsor to provide artwork)	\$1000
Entrance Hallway or Concessions/Bar Area Sign/Banner (sponsor to provide artwork)	\$1000
Logo on Exterior Entrance "Welcome" Banner	\$1000
Logo on "Step and Repeat" Press Conference/Weigh In Banner	\$1000
Undercard (Non-TV) Fighter Crew Jacket/ Trunk Logo Placement	\$1000
Main Event (TV) Fighter Crew Jacket/ Trunk Logo Placement	\$2500
Ring Card Girl "Round Card" Logo Placement	\$2500
Ring Card Girl Outfit Logo Placement	\$2500
Corner Post Logo Placement	\$2500
Ring Logo Placement	\$5000
Main Event (TV) Fighter Walk-in T-shirt or Hat	\$7500

<b>PROMOTIONAL ADVERTISING</b>	<b>PRICE</b>
Public Address Announcements As Sponsor (3 announcements throughout the evening)	\$1000
Flyer Handout/Giveaway/Product Placement (sponsor to provide handout/giveaway/ product)	\$1000
Vendor Table	\$1000
T-Shirt Toss (sponsor to provide t-shirts)	\$1000
Press Media Sponsorship: Mention of Business Name in all Press Releases and Email Blasts	\$1000



Intermission "Sumo Wrestling/Boxing" Presenting Sponsorship	\$1000
Intermission "Karaoke Contest" Presenting Sponsorship	\$1000
"In-The-Ring" Fight Sponsorship: Principals/employees get in the ring for picture with winning fighter	\$2000
"Hospitality Room" for Private VIP Guest and Pre-Party	\$2500
Official Weigh-In Location Sponsor	TBD
Official After Party Sponsor	TBD

**PRINT ADVERTISING****PRICE**

Logo Placement on Scorecard/Business Card Size	\$750
1/4 Page Ad in Program	\$750
1/2 Page Ad in Program	\$1000
Full Page Ad in Program	\$1500
Logo Placement on Fight Poster	\$1500
Logo Placement on Newspaper Print Ads	\$1500
Logo Placement on Ticket Backs	\$1500